

IRIA 2027

79TH ANNUAL CONFERENCE OF INDIAN RADIOLOGICAL AND IMAGING ASSOCIATION

Hosted by The Delhi State Chapter of IRIA

DATE

7th-10th JANUARY 2027

VENUE

BHARAT MANDAPAM, DELHI

Trade Brochure

WWW.IRIA 2027.COM

WELCOME MESSAGE

Dear Industry Partners,

It gives us immense pleasure to welcome you as Industry Partners to the **79th Annual Conference of the Indian Radiological & Imaging Association (IRIA 2027),** scheduled to be held in **Delhi from 7th to 10th January 2027 at Bharat Mandapam, New Delhi.**

Delhi, the political capital of India, holds great historical significance and stands as a major commercial, transportation and cultural hub. The city is well connected to neighboring regions and major cities across India through air, rail and road networks, making it an ideal destination for a global conference of this scale.

The IRIA Annual Conference will bring together researchers, radiology professionals and industry leaders to explore and deliberate on the latest advancements, technologies and treatment modalities in the field of radiology and imaging. With ample space dedicated to both academic and trade activities, the conference will feature participation from approximately **150 renowned international speakers** and **250 eminent national speakers.** We anticipate attendance from over **5,000 delegates** representing India and countries across the globe.

As an Industry Partner for IRIA 2027, you will enjoy a wide range of benefits, including:

- Enhanced brand visibility through exposure to a highly targeted audience and leading experts in radiology and imaging.
- Opportunities for recognition through various online and offline promotional activities.
- Participation in the exhibition hall to showcase your products and services to a diverse group of professionals and decision-makers.
- Direct engagement and networking with medical experts, researchers and industry stakeholders.

We sincerely seek your support and partnership in making **IRIA 2027** a memorable and impactful event. Your sponsorship will enable us to create an enriching experience for all participants and help us achieve the academic and professional objectives of the conference. Your contribution will directly support the advancement of knowledge and services within the radiology community.

We look forward to your valued association and continued support.



Dr. Harsh Mahajan
Organising Chairperson
IRIA 2027



Dr. Ajit Yadav
Organising Secretary
IRIA 2027



Dr Sanjeev Sachdeva
Hon. Treasurer
IRIA 2027

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Organizing Chairman
IRIA 2027



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Organising Secretary
IRIA 2027



Dr. Rijo Mathew
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IRIA HQ



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President
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Co - Organizing Chairman
IRIA 2027



Dr. Deepak Gupta
Co - Organizing Chairman
IRIA 2027

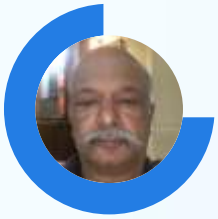


Dr. Ankur Goyal
Co - Organizing Secretary
IRIA 2027

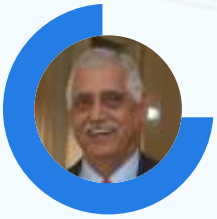


Dr. Rahul Sachdev
Co - Organizing Secretary
IRIA 2027

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Dr. Col C S Pant, VSM



Dr. Sneh Bhargava



Dr. Tarvinder BIR Singh Buxi

ADVISORS



Dr. Rajesh Kapur



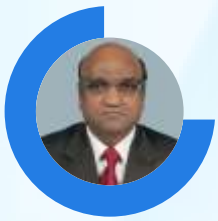
Dr. Shyam Sunder Doda



Dr. Bharat Agarwal



Dr. Brij Bhushan Thukral



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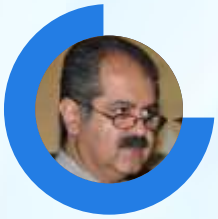
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PRINT & MEDIA

Dr Sudhir Gupta

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Dr Abhishek Bansal | Dr Stanzin Spalkit

MOMENTOS & KITS

Dr Rohini Gupta | Dr. Shuchi Bhatt | Dr Glossy Sabharwal

ABOUT IRIA



Founded in 1931 in Kolkata by Dr. Ajit Mohan Bose and Dr. Subodh Mitra, the Indian Radiological & Imaging Association (IRIA) is a premier national body representing over 20,500 radiologists across India. Registered in 1937, the association was revitalized in 1946 and has since grown steadily with advancements in medical imaging.



IRIA is dedicated to promoting excellence in radiology and imaging, including X-ray, Ultrasound, CT, MRI, and Interventional Radiology. It focuses on education, research, professional development and supporting healthcare policies, while contributing to improved diagnostic standards and community welfare.

ATTRACTIONS IN DELHI



QUTUB MINAR

Qutub Minar is a minaret or a victory tower located in Qutub complex, a UNESCO World HeritageSite in Delhi's Mehrauli area. With the height of 72.5 metres (238 ft), Qutub Minar is the second tallest monument of Delhi. Its construction was started in 1192 by Qutb Ud-Din-Aibak, founder of Delhi Sultanate after he defeated the last Hindu Ruler of Delhi.



RED FORT

The Red Fort or Lal Qila is a historic fort in the Old Delhi neighbourhood of Delhi, India, that historically served as the main residence of the Mughal emperors. Emperor Shah Jahan commissioned construction of the Red Fort on 12 May 1638, when he decided to shift his capital from Agra to Delhi. Originally red and white, its design is credited to architect Ustad Ahmad Lahori, who also constructed the Taj Mahal.



AKSHARDHAM TEMPLE

An epitome of Indian culture, spirituality, and architecture, Akshardham Temple is a famous Hindu temple and a spiritual-cultural complex. Also known as Swaminarayan Akshardham, it is dedicated to Lord Swaminarayan. Akshardham has made its way to the Guinness Book of World Records as the World's Largest Comprehensive Hindu Temple.



LOTUS TEMPLE

The Lotus Temple, located in New Delhi, India, is a Bahai House of Worship that was dedicated in December 1986. Notable for its lotus-like shape, it has become a prominent attraction in the city. Like all Bahá'í Houses of Worship, the Lotus Temple is open to all, regardless of religion or any other qualification.

ABOUT VENUE & PROXIMITY HOTELS



Bharat Mandapam, located at Pragati Maidan, New Delhi, is India's flagship international convention and exhibition centre, unveiled during the G20 Summit 2023. It represents the perfect blend of scale, innovation, and cultural excellence, positioning India as a global hub for world-class events.

Built on the foundation of the 5 A's, Bharat Mandapam offers a seamless and elevated event experience.

Accessibility – Strategically located in the heart of Delhi with excellent connectivity to airports, metro, and key city hubs.

Availability – Expansive, flexible spaces capable of hosting large-scale international conferences and exhibitions simultaneously.



The Lodhi Delhi
3 km
★★★★★



Le Meridien Delhi
3.5 km
★★★★★



The Oberoi Delhi
4 km
★★★★★



Hotel Connaught Royale Delhi
3. km
★★★★



The Connaught, IHCL Seleqtions
4 km
★★★★



The Royal Plaza Delhi
4. km
★★★★



Hotel Golden Oasis Delhi
5 km
★★★



Hotel Star Villa Delhi
5. km
★★★



Hotel Gold Regency Delhi
5 km
★★★

FOR MORE DETAILS
CONTACT US
PARESH +91 96675 89003

REGISTRATION TARIFF

NATIONAL DELEGATES

Category	Discounted 1st Apr. 2026 to 31st July 2026	Regular (1st Aug. 2026 to 31st Oct. 2026)	Late (1st Nov. 2026 to 31st Dec. 2026)	Spot (1st Jan. 2027 to 10th Jan. 2027)
☐ IRIA Member	10,500 + GST = 12,390	11,500 + GST = 13,570	13,000 + GST = 15,340	20,000 + GST = 23,600
☐ Provisional Life Member	9,000 + GST = 10,620	10,000 + GST = 11,800	11,000 + GST = 12,980	15,000 + GST = 17,700
☐ Non Members Radiologist/ Residents	11,500 + GST = 13,570	13,000 + GST = 15,340	15,000 + GST = 17,700	20,000 + GST = 23,600
☐ Accompanying Person	8,000 + GST = 9,440	9,000 + GST = 10,620	10,000 + GST = 11,800	15,000 + GST = 17,700
☐ Trade	11,500 + GST = 13,570	13,000 + GST = 15,340	15,000 + GST = 17,700	20,000 + GST = 23,600

Inclusive of 18% GST

plus Applicable Payment Gateway Charges

INTERNATIONAL DELEGATES

Category	Discounted 1st Apr. 2026 to 31st July 2026	Regular (1st Aug. 2026 to 31st Oct. 2026)	Late (1st Nov. 2026 to 31st Dec. 2026)	Spot (1st Jan. 2027 to 10th Jan. 2027)
☐ Radiologist	USD 350 + GST = 413	USD 400 + GST = 472	USD 450 + GST = 531	USD 600 + GST = 708
☐ Radiology Residents	USD 300 + GST = 354	USD 350 + GST = 413	USD 400 + GST = 472	USD 500 + GST = 590
☐ Other Related Health Professionals	USD 300 + GST = 354	USD 350 + GST = 413	USD 400 + GST = 472	USD 500 + GST = 590
☐ Accompanying Person	USD 250 + GST = 295	USD 300 + GST = 354	USD 350 + GST = 413	USD 400 + GST = 472

Inclusive of 18% GST

plus Applicable Payment Gateway Charges

Scan me
FOR ONLINE REGISTRATION

Scan me
FOR MORE INFORMATION

WHY SUPPORT IRIA 2027?

Partner with India's Largest Radiology Gathering

The 79th Annual Conference of the Indian Radiological & Imaging Association (IRIA 2027) is poised to be one of the largest radiology and medical imaging conferences in Asia, bringing together radiologists, healthcare leaders, academicians, researchers, technologists, industry innovators and healthcare decision-makers from across India and abroad.

Hosted at the iconic Bharat Mandapam, New Delhi, IRIA 2027 offers an unparalleled platform to showcase cutting-edge technologies, launch innovative products, build strategic partnerships and engage directly with key decision-makers shaping the future of medical imaging.

WHY PARTICIPATE?

- ☑ Direct access to 5,000+ radiology professionals
- ☑ Connect with practice owners, department heads, and hospital administrators
- ☑ Showcase products to key purchasing decision-makers
- ☑ Generate qualified business leads
- ☑ Launch new technologies and innovations
- ☑ Strengthen brand visibility among India's radiology community
- ☑ Network with international experts and opinion leaders
- ☑ Participate in scientific discussions and technology forums

WHY EXHIBIT?

The exhibition area is strategically integrated with the scientific and networking zones, ensuring maximum footfall throughout the conference.

Benefits

- Face-to-face interactions with prospective buyers
- Product demonstrations and hands-on experience
- Direct access to radiology leaders
- Real-time feedback from end users
- Brand visibility across all conference days
- Networking with industry peers and stakeholders

WHY SUPPORT IRIA 2027?

WHO WILL ATTEND?

Expected Participation

- 5,000+ Delegates
- 100+ Exhibitors
- Delegates from India and Overseas
- 400+ National & International Faculty
- 27,000+ IRIA Members Nationwide

Expected Delegate Profile

- Radiologists & Imaging Specialists
- Interventional Radiologists
- Hospital Owners & Administrators
- Diagnostic Centre Owners
- Medical Physicists
- Radiographers & Technologists
- Residents & Young Radiologists
- Healthcare IT Professionals
- Medical Equipment Procurement Teams
- International Delegates & Faculty

INNOVATION & TECHNOLOGY ZONE

Showcase the Future of Medical Imaging

The IRIA 2027 Innovation Zone will feature next-generation technologies transforming radiology and healthcare.

Ideal For

- Artificial Intelligence Solutions
- Cloud PACS & RIS Platforms
- Teleradiology Services
- Reporting Automation Solutions
- Imaging Informatics
- Healthcare Analytics Platforms
- Robotics & Automation
- Advanced Visualisation Technologies

Benefits

- Dedicated presentation slots
- Product demonstrations
- Live audience interaction
- Lead generation opportunities
- Dedicated branding opportunities

WHY SUPPORT IRIA 2027?

LEAD GENERATION PROGRAM

Convert Visibility into Business Opportunities

Participating companies will have access to structured lead generation opportunities throughout the conference.

Features

- QR-based visitor engagement
- Digital lead capture opportunities
- Product demonstration bookings
- Scheduled B2B meetings
- Networking lounge access
- Buyer-seller interactions

Faculty Lounge Partner

Benefits:

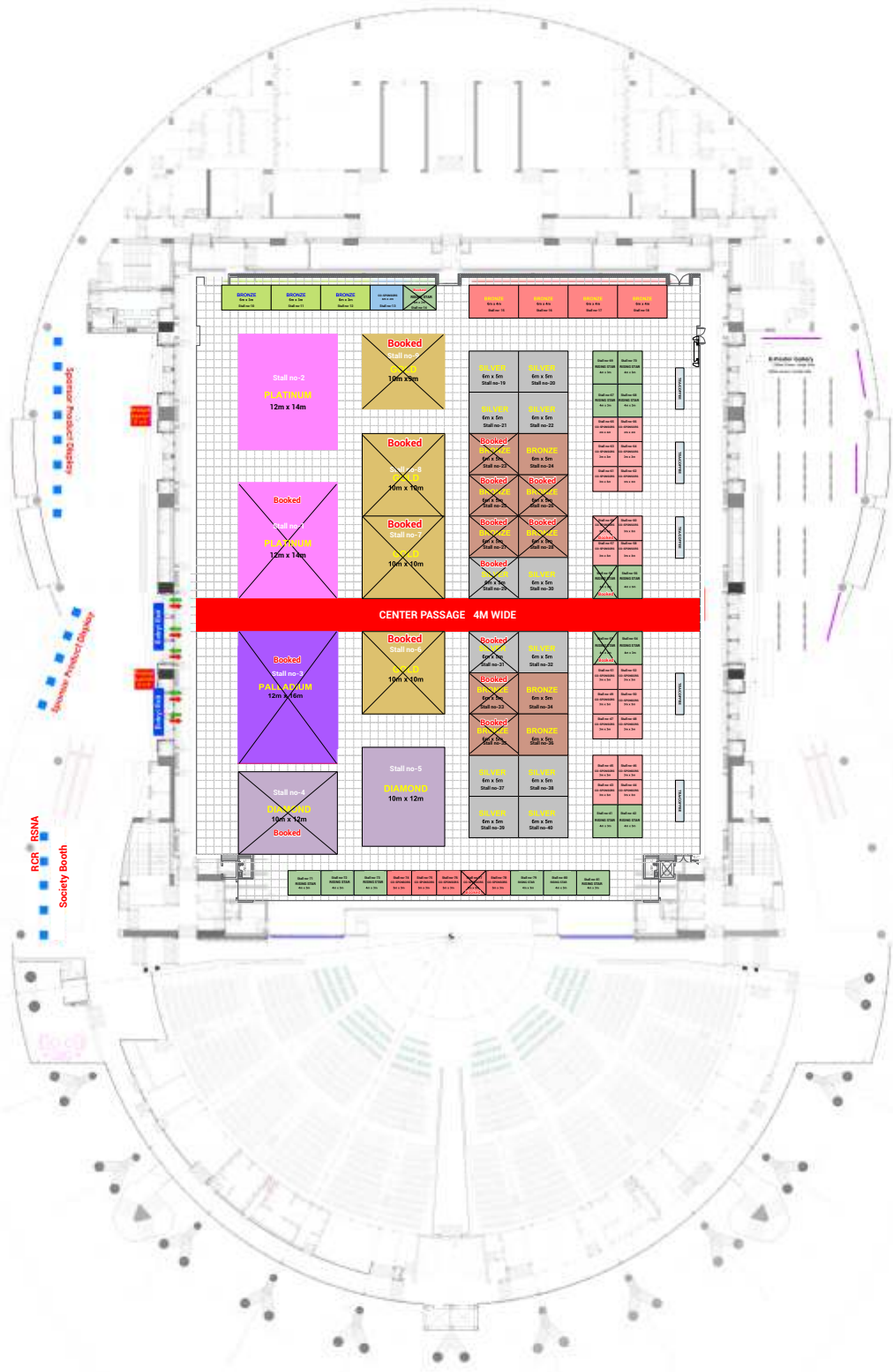
- Branding within the faculty lounge
- Direct visibility among key opinion leaders
- Opportunity for interaction with senior faculty

AI Innovation Theatre Partner

Benefits:

- Dedicated presentation sessions
- Product launch opportunities
- Branding at innovation theatre
- High engagement with a technology-focused audience

EXHIBITION AREA (MULTI-PURPOSE HALL)

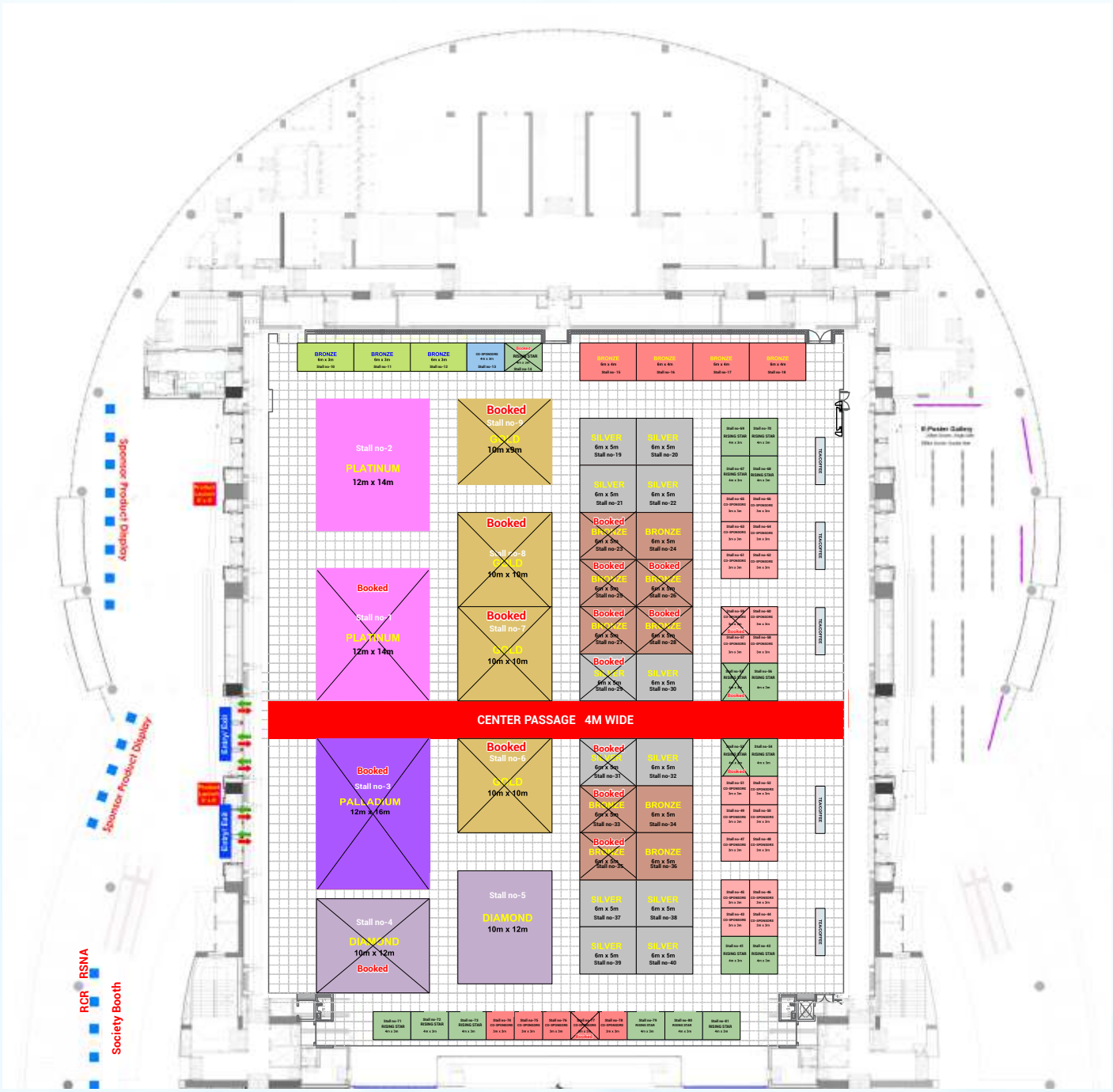


PALLADIUM (12m x 16m - 1 Stall)	**PLATINUM** (12m x 14m - 2 Stalls)	**DIAMOND** (10m x 12m - 2 Stalls)	**GOLD** (10m x 10m- 3 Stall) (10m x 9m- 1 Stall)
BRONZE (6m x 5m - 10 Stalls)	**BRONZE** (6m x 4m - 4 Stalls)	**BRONZE** (6m x 3m - 3 Stalls)	**SILVER** (6m x 5m - 12 Stalls)
RISING STAR (4m x 3m - 17 Stalls)	**CO-SPONSORS** (4m x 3m - 1 Stalls)	**CO-SPONSORS** (3m x 3m - 25 Stalls)	**TOTAL** (81 STALLS)

MULTI-PURPOSE HALLS - LEVEL - 3
(BHARAT MANDAPAM CONVENTION CENTRE)

Note: No Mezzanine Allowed.

EXHIBITION AREA (MULTI-PURPOSE HALL)



SPONSORSHIP AND BRANDING OPPORTUNITIES

PALLADIUM (ONE)

- Exclusive prime exhibit area dedicated to only one company super premium stall 12 x 16 mtr.
- Complimentary registration for 25 trade delegates (access to all scientific sessions & entertainment programs).
- Product/equipment will be used by lead faulty in allocated workshops (03 workshops).
- 10 minutes talk on the equipment and official launch of new products (3 talks of 10 min each).
- New technology talk in the innovation centre and senior technologist talk in the workshop for radiologists, radiographers & physicists.
- Insertions of brochures/flyers in conference kit.
- Advertisement logo in conference website.
- Title (logo branding) on the stage back drop.
- Banners at food court.
- Back outside cover glossy paper advertisement in souvenir.
- 2 scientific sessions named in main scientific hall.
- Name in the sponsorship panel.
- Provision for signages (permitted size) at 6 places.
- Main entry arch.
- Registration branding.
- Pole branding-03 place.
- Promotional videos played in loop LED'S at prominent places including main entrance, food court, halls and other areas on all 4 days (10 secs x 4 videos).
- Chair Branding in Main scientific hall-for one day.
- 12 complimentary corporate lunch coupons.
- Digital Branding - IRIA 2027 website & app.
- Dedicated main page in the Trade Vendor Information Booklet with all product and contact person details.
- 5 reserved seats for High-tea/Lunch.
- Helium Balloon branding (Subject to approval from Airport Authority of India).

Date	Before 31st July	Aug 1st to Oct 15th	Oct 16th to Dec 15th
Price	03 Cr + GST	3.30 Cr + GST	3.60 Cr + GST

SPONSORSHIP AND BRANDING OPPORTUNITIES

PLATINUM (TWO)

- Prime area - Premium stall size 12 x 12 mts.
- Complimentary registration for 20 trade delegates (access to all scientific sessions + access to all entertainment programs).
- Product/equipment will be used by lead faulty in allocated workshops (02 workshops).
- 10 minutes talk on the equipment and official launch of new product (2 talks of 10 min each).
- New technology talk in the innovation centre and senior technologist talk in the workshop for radiologists, radiographers & physicists.
- Front inside/back inside advertisement in souvenir. (any one, on first come first serve basis).
- Insertions of brochures/flyers in conference kit.
- Advertisement logo in conference website.
- Title (logo branding) on the stage back drop.
- 2 scientific sessions named in the designated scientific hall.
- Name in the sponsorship panel.
- Pole branding-01 place.
- Provision for signages (permitted size) at 5 places.
- Promotional videos played in loop LED'S at prominent places including main entrance, food court, halls and other areas on all 4 days (10 secs x 3 videos).
- Chair Branding in designated scientific hall for one day.
- 10 complimentary corporate lunch coupons.
- Digital Branding-IRIA 2027 website & app.
- Dedicated page in the Trade Vendor Information Booklet with all product and contact person details.
- 3 reserved seats for Hi-tea/Lunch.

Date	Before 31st July	Aug 1st to Oct 15th	Oct 16th to Dec 15th
Price	2.5 Cr + GST	2.75 Cr + GST	3 Cr + GST

SPONSORSHIP AND BRANDING OPPORTUNITIES

DIAMOND (TWO)

- Super executive stall size 10 x 12 mts.
- Complimentary registration for 15 trade delegates (access to all scientific sessions + access to all entertainment programs).
- Product/equipment will be used by lead faulty in allocated workshops (01 workshops).
- 10 minutes talk on the equipment and official launch of new product.
- New technology talk in the innovation centre and senior technologist talk in the workshop for radiologists, radiographers & physicists.
- Insertions of brochures/flyers in conference kit.
- Advertisement logo in conference website.
- Title (logo branding) on the stage back drop.
- 2 scientific sessions named in the designated scientific hall.
- Name in the sponsorship panel.
- Provision for signages (permitted size) at 4 places.
- Provision of led branding at 2 places.
- Pole branding-01 place.
- Promotional videos played in loop LED'S at prominent places including main entrance, food court, halls and other areas on all 4 days (10 secs x 2 videos).
- Complimentary central page advertisement in conference souvenir.
- Chair Branding in designated scientific hall for one day.
- 8 complimentary corporate lunch coupons.
- Digital Branding - IRIA 2027 website & app.
- Dedicated middle page in the Trade Vendor Information Booklet with all product and contact person details.
- 1 reserved seats for High-tea/Lunch.

Date	Before 31st July	Aug 1st to Oct 15th	Oct 16th to Dec 15th
Price	1.5 Cr + GST	1.70 Cr + GST	1.90 Cr + GST

SPONSORSHIP AND BRANDING OPPORTUNITIES

GOLD (FOUR)

- Prime area executive stall size 10 x 10 mts.
- Complimentary registration for 12 trade delegates (access to all scientific session + access to all entertainment programme).
- Product/equipment will be used by lead faulty in allocated workshops (01 workshops).
- 10 minutes talk on the equipment and official launch of new product.
- New technology talk in the innovation centre and senior technologist talk in the workshop for radiologists, radiographers & physicists.
- Insertion of brochures/flyers in conference kit.
- Advertisement logo in conference website.
- 2 scientific sessions named in the designated scientific hall.
- 30 secs promotional videos played in led's at prominent places including main entrance, food court, halls and other areas on all 4 days.
- Name in the sponsorship panel.
- Provision for signage s (permitted size) at 3places.
- Branding in side wall - 4 places.
- Complimentary full page advertisement in conference souvenir.
- 5 minutes talk on the equipment and official launch of new product.
- Insertion of brochures/flyers in conference kit.
- Advertisement logo in conference website.
- 2 scientific sessions named in the designated scientific hall.
- 30 secs promotional video played in all halls during lunch all 3 days.
- Name in the lower sponsorship panel.
- Provision for signage's (permitted size) at 2 places.
- Branding on side walls - 3 places.
- Complimentary central page advertisement in conference souvenir.
- Chair Branding in designated scientific hall for one day.
- 5 complimentary corporate lunch coupons.
- Digital Branding - IRIA 2027 website & app.

Date	Before 31st July	Aug 1st to Oct 15th	Oct 16th to Dec 15th
Price	75 Lakhs + GST	90 Lakhs + GST	1.15 Cr + GST

SPONSORSHIP AND BRANDING OPPORTUNITIES

SILVER (TWELVE)

- Executive stall size 6 x 5 mts. (8 Stalls, 2 Side Open)
- Semi Executive stall size 6 x 5 mts. (4 Stalls)
- Complimentary registration for 10 trade delegates (access to all scientific session + access to all Entertainment programme).
- New Technology talk in the innovation centre and Senior technologist talk in the Workshop for radiologists, radiographers & physicists.
- Product/equipment will be used by lead faulty in allocated workshops (01 workshop).
- 5 Minutes talk on the equipment and official launch of new product.
- Advertisement logo in conference website.
- 2 Scientific Sessions named in the designated scientific hall.
- 1 min promotional video played in all Halls during lunch all 2 days.
- Name in the lower sponsorship panel.
- Provision for Signage's (Permitted size) at 2 place.
- Branding on Side walls – 3 Place.
- Complimentary Central Page Advertisement in Conference Souvenir.
- 3 complimentary corporate lunch coupons.
- Digital Branding – IRIA 2027 website & app.

Date	Before 31st July	Aug 1st to Oct 15th	Oct 16th to Dec 15th
Price	50 Lakhs + GST	65 Lakhs + GST	75 Lakhs + GST

SPONSORSHIP AND BRANDING OPPORTUNITIES

BRONZE (SEVENTEEN)

- Exclusive stall size 6 x 5 mts. (10 Stalls).
- Regular stall size 6 x 4 mts. (2 Stalls).
- Regular stall size 6 x 3 mts. (2 Stalls).
- L Shape 6m x 4m x 4m: (2 Stalls, Two Side Open).
- L Shape 6m x 3m x 3m: (1 Stall, Two Side Open).
- Complimentary registration for 5 delegates (access to all scientific session + access to all entertainment programme).
- 5 minutes talk on the equipment and official launch of new product.
- Insertion of brochures/flyers in conference kit.
- Advertisement logo in conference website.
- 1 scientific session named in the designated scientific hall.
- 1 min promotional video played in all halls during lunch all 1 day.
- Name in the lower sponsorship panel.
- Provision for signage's (permitted size) atl places.
- Branding on side walls - 1 place.
- Complimentary one page advertisement in conference souvenir.
- 2 complimentary corporate lunch coupons.
- Digital Branding -IRIA 2027 website & app.

Date	Before 31st July	Aug 1st to Oct 15th	Oct 16th to Dec 15th
Price	30 Lakhs + GST	40 Lakhs + GST	55 Lakhs + GST

SPONSORSHIP OPPORTUNITIES AT GLANCE

Benefits	Palladium	Platinum	Diamond
Available Slots	1	2	2
Stall Size	12m x 16m	12m x 12m	10m x 12m
Complimentary Trade Registrations	25	20	15
Access to Scientific Sessions	✓	✓	✓
Access to Entertainment Programs	✓	✓	✓
Equipment/Product Usage in the workshop	3 Workshops	2 Workshop	1 Workshop
Product Launch Opportunity	3 Slot of 10 Minutes Each	2 Slot of 10 Minutes Each	1 Slot of 10 Minutes
Innovation Centre Technology Talk	✓	✓	✓
Brochure/Flyer Insertion in Delegate Kit	✓	✓	✓
Website Logo Branding	✓	✓	✓
Mobile App Branding	✓	✓	✓
Stage Backdrop Logo Branding	✓	✓	✓
Scientific Sessions Named After Sponsor	2 Sessions Main Hall	2 Sessions in Parallel Hall	2 Sessions in Parallel Hall
Sponsorship Panel Recognition	✓	✓	✓
Signage Locations	6	5	4
Pole Branding	3 Location	2 Location	1 Location
Promotional Video Display	10 Second (4 Videos)	10 Second (3 Videos)	10 Second (2 Videos)
Chair Branding (For 1 day)	Main Scientific Hall	Parallel Hall	Parallel Hall
Corporate Lunch Coupons	12	10	8
Reserved Seats with World Radiology Leaders (Hi-Tea/Lunch)	5	3	1
Main Entry Arch Branding	✓	X	X
Registration Area Branding	✓	X	X
Food Court Branding	✓	X	X
Helium Balloon Branding (AAI Approval)	✓	X	X
Souvenir Advertisement	Back Outside Cover	Front Inside / Back Inside Cover	Centre Spread
Digital Lead Generation Program	✓	✓	✓
Space for Lounge	✓	✓	✓

SPONSORSHIP OPPORTUNITIES AT GLANCE

Benefits	Gold	Silver	Bronze
Available Slots	4	14	17
Stall Size	10m x 10m	6m x 5m	6m x 3m
Complimentary Trade Registrations	12	10	5
Access to Scientific Sessions	✓	✓	✓
Access to Entertainment Programs	✓	✓	✓
Equipment/Product Usage in the workshop	1 Workshop	X	X
Product Launch Opportunity	1 Slot of 10 Minutes	1 Slot of 5 Minutes	1 Slot of 5 Minutes
Innovation Centre Technology Talk	X	X	X
Brochure/Flyer Insertion in Delegate Kit	✓	X	X
Website Logo Branding	✓	✓	✓
Mobile App Branding	✓	✓	✓
Stage Backdrop Logo Branding	X	X	X
Scientific Sessions Named After Sponsor	2 Sessions in Parallel Hall	2 Sessions in Parallel Hall	X
Sponsorship Panel Recognition	✓	✓	✓
Signage Locations	3	2	1
Pole Branding	X	X	X
Promotional Video Display	10 Second (1 Video)	X	X
Chair Branding (For 1 day)	Parallel Hall	X	X
Corporate Lunch Coupons	5	3	2
Reserved Seats with World Radiology Leaders (Hi-Tea/Lunch)	X	X	X
Main Entry Arch Branding	X	X	X
Registration Area Branding	X	X	X
Food Court Branding	X	X	X
Helium Balloon Branding (AAI Approval)	X	X	X
Souvenir Advertisement	1 Page	Half Page	X
Digital Lead Generation Program	✓	Additional Cost	Additional Cost
Space for Lounge	Additional Cost	Additional Cost	Additional Cost

SPONSORSHIP AND BRANDING OPPORTUNITIES

RISING STAR (TWENTY)

- Early bird stall size 5 x 3 mts (only for 1 company).
- Premium economy stall size 4 x 3 mts (rest 19 companies).
- Complimentary registration for 5 delegates (access to all scientific session + access to all entertainment programme).
- Insertion of brochures/flyers in conference kit.
- Advertisement logo in conference website.
- Complimentary Registration for 3 delegates (access to all scientific session + access to all entertainment programme).
- 5 Complimentary corporate lunch coupons.

Date	Before 31st July	Aug 1st to Oct 15th	Oct 16th to Dec 15th
Price	20 Lakhs + GST	25 Lakhs + GST	30 Lakhs + GST

CO-SPONSORS (TWENTY TWO)

- Early bird stall size 4 x 3 mts (only for 2 companies).
- Standard stall size 3 x 3 mts.
- Complimentary registration for 3 delegates (access to all scientific session + access to all entertainment programme).
- Advertisement logo in conference website.
- 5 Complimentary corporate lunch coupons.

Date	Before 31st July	Aug 1st to Oct 15th	Oct 16th to Dec 15th
Price	15 Lakhs + GST	17 Lakhs + GST	20 Lakhs + GST

BRANDING AT MAIN VENUE

AVAILABLE FOR - PALLADIUM | PLATINUM | DIAMOND | GOLD

Drop off Area Wall Branding 20X10 ft	10 Lacs
Help Desk	8 Lacs
Branding at Registration Area for All Days	30 Lacs
Branding at Delegate Kit Counter	20 Lacs
Branding at Workshop Area	7 Lacs (Per Workshop)
Branding at Escalator	5 Lacs (Per Workshop)
Main Hall Arch Gate	6 Lacs
Parallel Hall Arch Gate	4 Lacs
Exhibition Hall Arch Gate	5 Lacs
Dining Area Arch Gate	6 Lacs
Program Standee (Main Hall)	3 Lacs
Program Standee (Parallel Hall)	1.5 Lacs

OTHER OPPORTUNITIES (OPEN FOR ALL)

Kids & Spouse Zone	30 Lakhs
Tea/Coffee Counter	8 Lakhs (Per Station)
T-Shirts	9 Lakhs (1000 Nos)
Quiz Sponsor	20 Lakhs
Water Station space	8 Lakhs (Per Station)
Mobile Charging stations	8 Lakhs
Certificate Kiosk	15 Lakhs
Selfie Booth	20 Lakhs
Internet	60 Lakhs
Pens/Writing Pad	10 Lakhs
Product Launch	5 Lakhs
Scientifific Session	10 Lakhs
Walkathon / Yoga Session (Morning Hours)	8 Lakhs

OTHER OPPORTUNITIES

Photo Mosaic Wall	11 Lakhs
Digital Caricature	06 Lakhs
Sketch Bot (2 Arms)	08 Lakhs
AI Photobooth	05 Lakhs
Feedback Wall	06 Lakhs
Interactive Cube	06 Lakhs
Rotate to Explore	11 Lakhs
Mood Reading Activity	07 Lakhs
Touch Based Podium	07 Lakhs
Interactive LED Globe	13 Lakhs
NFC Visiting Card	07 Lakhs
Humanoid Bot	13 Lakhs



SCIENTIFIC HIGHLIGHTS

- Over 400 global & national luminaries of Radiology on one platform
- Multi-disciplinary Panel Discussions
- Interact with MD/ DNB Examiners
- National Radiology Quiz & Sub-Specialty Quizzes
- Masters vs Masters: Debates
- Sessions on Emerging Role of Artificial Intelligence
- Diagnostic & Interventional Radiology Skill Enhancement Labs
- Learning from errors!
- Keynote addresses
- Case-based discussions
- Meet the Professors
- Learn from the Masters: How I do it?
- Image Interpretation Sessions
- Oral Paper & E-Poster Presentations
- Trade exhibition showcasing cutting-edge technology
- Sessions on entrepreneurship and career opportunities

TERMS AND CONDITIONS FOR EXHIBITORS

- Stall Provision: Exhibitors will receive a bare area stall with power supply provided upon request. If desired, an octanorm stall setup can be arranged.
- Island Stall Specifications: Island stalls are open on all sides and are designated for customized setups only. Octanorm stalls are not permitted in this area.
- Design Approval: All customized stall designs must receive prior approval from the organizing team.
- Branding Costs: The entire cost of branding will be the responsibility of the exhibitor. Production must be carried out by the Conference Managers at approved rates to ensure uniformity.
- Design Submission Deadline: All stall designs must be submitted to the Organizing Committee for approval at least 15 days before the conference.
- Trade Exhibition will be held from 07th–10th January 2027 at Bharat Mandapam, New Delhi.
- Stall allocation shall be on a first-come, first-served basis against receipt of payment and completed booking form.
- 50% advance payment is required to confirm sponsorship/stall booking. Balance payment must be completed by the stipulated deadline.
- Sponsorship and exhibition bookings once confirmed are non-cancellable and non-refundable.The Organising Committee reserves the right to modify the exhibition layout, stall allocation, venue arrangements, or conference schedule if required.
- Standard shell scheme stalls will be provided as per the category booked. Additional requirements will be chargeable.
- All stall fabrication, branding, printing, production, audio-visual setup, and installation work must be undertaken only through the Official Conference Empanelled Vendors.
- Registration under the Industry Exhibitor Category is mandatory for all company representatives attending the conference.
- Sponsors and exhibitors must comply with all venue regulations, safety guidelines, and instructions issued by the Organising Committee.
- Distribution of food, beverages, or promotional items outside the allotted booth area is prohibited without prior approval.
- Exhibitors are responsible for arranging insurance coverage for their exhibits, equipment, and personnel.
- The Organisers shall not be responsible for any loss, theft, damage, accident, or injury during the conference.
- All branding outside the allocated stall area shall require prior approval from the Organising Committee.
- Applicable taxes including GST shall be charged as per prevailing Government regulations.
- The decision of the Organising Committee shall be final and binding in all matters relating to sponsorship and exhibition participation.

Note: Detailed Terms & Conditions shall be shared along with the Sponsorship & Exhibition Booking Form.

BANK DETAILS

ACCOUNT NAME: IRIA 2027 DELHI

A/C No: 9510098100

IFSC CODE: KKBK0000218

BRANCH: KALKAJI

ACOUNT TYPE: SAVING ACCOUNT

Government of India
Form GST REG-06
[See Rule 10(1)]

Registration Certificate

Registration Number : 07AAAAD6133E1Z7

1.	**Legal Name**	DELHI STATE CHAPTER OF INDIAN RADIOLOGICAL &			
2.	**Trade Name, if any**	DELHI STATE CHAPTER OF INDIAN RADIOLOGICAL &			
3.	**Constitution of Business**	Society/ Club/ Trust/ AOP			
4.	**Address of Principal Place of Business**	BASEMENT, E-319, GREATER KAILASH-II, NEW DELHI, South Delhi, Delhi, 110048			
5.	**Date of Liability**				
6.	**Period of Validity**	From	10/01/2018	To	NA
7.	**Type of Registration**	Regular			
8.	**Particulars of Approving Authority**				

Signature	
Name	
Designation	
Jurisdictional Office	
9. Date of issue of Certificate	10/01/2018

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the deemed approval of application on 10/01/2018 .





IRIA 2027

79TH ANNUAL CONFERENCE OF INDIAN RADIOLOGICAL AND IMAGING ASSOCIATION

Hosted by The Delhi State Chapter of IRIA

Conference Secretariat

Conference Secretariat
Mahajan Imaging & Labs C-6/8,
Safdarjung Development Area
New Delhi-110016
Website: www.iria2027.com
Email: contact@iria2027.com

Professional Conference Organiser

Concept Conferences Pvt Ltd
Block B, 2nd Floor, 8, Guru Ravidas Marg,
Balaji Estate, Kalkaji, New Delhi 110019
Website: www.concepttc.com
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